

**KELLY MCKIERNAN**  
**kmckiernan68@yahoo.com**  
**917-716-5335**

**The Wendy Williams Show January 2010-January 2011**

**Senior Producer, On-Air Promos.** Directed, wrote and produced all on-air spots, marketing campaigns and sizzle reels. Acted as liaison between The Wendy Williams Show and parent company Debmart Mercury. Oversaw all rights and clearances in regards to music acquisitions, photo clearance, and footage. Worked closely with talent and management.

**City Lights Media June 2008-April 2009**

**Wingman, Series Producer.** Supervised 13 comedic dating episodes for the Fine Living Network. Managed all aspects of creative and production development for series. Oversaw casting, secured locations, script supervision, budget, edit and deliverables to the network.

**She Got Game, Series Producer.** Produced 15 x 3 minute webisodes for Wetv.com. Responsibilities included casting, wardrobe, directing talent, securing locations and creative formatting of scripts for multi camera fashion game show.

**FUSE September 2007-May 2008**

**Senior Producer, On-Air Promos.** Created, implemented and wrote image campaigns as well as episodics. Integral part of re-branding channel and graphic formats.

**MTV Networks October 2006-August 2007**

**Trick It Out, Series Producer.** Produced 8 episodes for multi-camera car contest show. Responsibilities included creating dramatic plots for two competing teams, overseeing budget, staff and delivery of entire series.

**Two-A-Days, Story Producer.** Produced and created story arcs for half-hour weekly docudrama. Responsibilities included overseeing 300 hours of footage, maintained and developed character driven plots, wrote and directed scenes to be shot in the field, created graphic show open and produced all web content for mtv.com.

**RAINBOW MEDIA November 2004 -September 2006**

**Fuse-Slave To The Metal, Series Producer.** Directed and produced weekly half-hour call in advice show. Responsible for creating multiplatform series and introducing interactive elements with live callers, emails, text messages and voice mails. Managed staff of 20 plus employees.

**WE-Bridezilla's 50K Cake Dash, Director/Producer.** Directed multi-camera stunt in Times Square. Liaison between Good Morning America, ET, Access Hollywood and all other publicity. Supervised crew and developed web cast.

**JCG August 2003 - October 2004**

**Oxygen goes Live with Alanis Morissette, Producer/Director.** Directed and produced live event at Virgin Megastore that included performance, C.D. signing and one on one segments with Alanis and fans.

**Oxygen's Custom Concert with Sarah McLachlan and Avril Lavigne.** Produced and wrote show open and bumpers. Directed and interviewed talent in one-on-one setting.

**IFC's, Rocked with Gina Gershon, Producer/ Writer.** Developed, wrote and created show open. Responsible for entire graphic package for all six-episodes as well as show open.

**MTV Networks February 99 - May 2003**

**Producer, Director, Writer, On-Air Promos.** Created on-air spots, directed celebrity talent, designed graphics, produced sales tapes and corporate presentation tapes for Tom Freston. Headed up marketing teams for accounts including, Snapple, Heineken, Revlon and Bed, Bath and Beyond. Responsibilities included implementation of concept, writing scripts, casting of talent, overseeing set-design, directing multi-camera film and video shoots and overseeing staff.